

CONFERENCE ON  
HOSPITALITY AND TOURISM:  
RESPONSIBLE TOURISM



# CHAT



ACTING TODAY, SHAPING TOMORROW

DATE: 11TH—12TH NOVEMBER

VENUE: NITHM CAMPUS



# RESPONSIBLE TOURISM

## CONFERENCE ON HOSPITALITY AND TOURISM

Dr. Y. S. Rajasekhara Reddy National Institute of Tourism & Hospitality Management intends to conduct a two day conference titled *Conference on Hospitality & Tourism: Responsible Tourism (CHAT)* This conference will focus on a broad array of topics related to responsible tourism.

Tourism is the world's largest service industry. It brings a lot of social, cultural and economic benefits therefore every country wants to develop and strengthen their own tourism.

Due to the strain exerted by the Industry on the resources, it is the prime responsibility of the stake holders to sustain tourism to reap the benefits of tourism thus every action has to thought from every angle before implementing tourism projects.

NITHM is organizing this conference to bring together industry experts, academicians, students and other interested stakeholders to come together and discuss about the trends, industry practices and knowledge about responsible tourism.

### THEMES:

- Tourism product development & Responsible Tourism
- Financial Strategy for Responsible Tourism
- Responsible Tourism and Entrepreneurship development
- HR Issues in Responsible Tourism
- Responsible tourism and Indian Tourism Policy
- Responsible Tourism and slow Tourism
- Global economy and Responsible Tourism
- Medical Tourism & responsible tourism.



## Registration detail

Registration fees can be paid  
in cash/online transfer/DD

"pay in favour of  
N.I.T.H.M.CHAT-2011

A/c No: 985385466,  
INDIAN BANK,  
Kakateyanagar branch,  
Hyderabad.

DD can be send to

**The Director**

NITHM, Telecomnagar,  
Gachibowli,  
Hyderabad-500032. A.P

# CHAT



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## Registration Fees:

- Students : ₹ 300
- Working Professionals : ₹ 1000

Accommodation will be provided subject  
to availability. Students : ₹ 150/day  
(includes breakfast & dinner)

## **Conference Chair :**

**Prof. P. Narayana Reddy Ph.D. , Director –NITHM**

**E– mail: [director@nithm.ac.in](mailto:director@nithm.ac.in)**

## **Conference Convener :**

**Mr. Anand Banda - Asst. Professor & Hospitality**

**Email: [anandnithm@ymail.com](mailto:anandnithm@ymail.com)**

**PH: +91 9553562226**

## **CALL FOR ARTICLES**

Last date for submission : 05/11/2011

E-mail: [chatnithm@gmail.com](mailto:chatnithm@gmail.com)

**Last date of registration**

**05/11/2011**

## Schedule of CHAT Conference

Date	Sessions	Time
11/NOV/2011	Inauguration	9:30 -11:00
	Tea	11:15 -11: 30
	Session 1	11:30 - 12:30
	Lunch	13:00 - 14:00
	Session 2	14:00 - 17:00

Date	Sessions	Time
12/NOV/2011		9:30
	Session 3	10:00 - 13:00
	Lunch	13:00 - 14:00
	Session 4	14:00 - 15:00
	Valedictory	15:00 - 17:00



### CONTACT

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Designed and content by NITHM Students FIRE FLY Group